

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Restore Our Future/ Issue
Submission Number 269 Issue 1



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Restore Our Future/ Issue	Submission Cost:	13430	Campaign Ref:	E:063669470
Buyer:	" "	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06366947
Est./PO Number:	06366947	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Restore Our Future	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/22	10/29	Total	Cost
1	M-F 330p Judge Judy .TWTF..	03	190	30 Comme	Nbr of Spots	4		4	720
2	M-F 7p News .TWTF..	02	575	30 Comme	Nbr of Spots	4		4	2300
3	M-F 730p Extra .TWTF..	03	275	30 Comme	Nbr of Spots	4		4	1100
4	M-Su 11p News .TWTF..	03	615	30 Comme	Nbr of Spots	5		5	3075
5	Sat 7p NewsS.	03	250	30 Comme	Nbr of Spots	1		1	250
6	Sat 10p ET / 9p CT Law & Order SVUS.	03	720	30 Comme	Nbr of Spots	1		1	720
7	Sun 11a Chris Matthews ShowS	02	150	30 Comme	Nbr of Spots	1		1	150
8	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1		1	350
9	Sun 7p ET / 6p CT Football Night in America	03	2400	30	Nbr of Spots	1		1	2400
Weekly Totals: Total Spots(Ord Spots)						23	4	27	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 330p Judge Judy M.....	03	180	30 Comme	Nbr of Spots	1	1	180
11	M-F 7p News M.....	02	575	30 Comme	Nbr of Spots	1	1	575
12	M-F 730p Extra M.....	03	275	30 Comme	Nbr of Spots	1	1	275
13	M-Su 11p News M.....	03	615	30 Comme	Nbr of Spots	1	1	615
14	Sat 9p ET / 8p CT Chicago FireS.	04	720	30 Comme	Nbr of Spots	1	1	720
Weekly Totals: Total Spots(Ord Spots)					23	4	27	

Grand Totals			
		Month 10 Weeks: 4 10/22	Month 11 Weeks: 4 10/29
Spots	27	23	4
Cost	13430	11785	1645

Grand Totals:

Spots:	27
Gross Total:	13,430.00
Commission:	2,014.50
Net Total:	11,415.50

REP HEADLINE# 6366947
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT9/12 10.36
*** WNCN-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #
ACY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MICK NESCI (H)
TOWSON, MD 21286

ORDER # CONTRACT # 6366947 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#620 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 10.36

REP: NEW ORDER
TTL \$13,430 @27X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 13430.00
TOTAL SPOTS 27

REP HEADLINE# 6366947
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.08
*** WNCN-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MICK NESCI (H)
TOWSON, MD 21286

ORDER # CONTRACT # 6366947 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#620 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

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TTL \$13,430 @27X
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ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$180.00	10/23	10/26	4		TU-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 620												
PROGRAM : JUDGE JUDY												
RA35+ : 2.0												
CON COM1: JUDGE JUDY												

MMW
10/9

REP HEADLINE# 6366947
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.08
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700P-730P PROGRAM : NEWS 7P RA35+ : 2.0 CON COM1: NEWS 7P	30		\$575.00	10/23	10/26	4		TU-F	4
3			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$275.00	10/23	10/26	4		TU-F	4
4			1100P-1135P PROGRAM : NEWS 11P RA35+ : 2.0 CON COM1: NEWS 11P	30		\$615.00	10/23	10/27	5		TU-SA	5
5			700P-730P PROGRAM : NEWS 7P SAT RA35+ : 13.0 CON COM1: NEWS 7P SAT	30		\$250.00	10/27	10/27	1		SAT	1
6			900P-1000P PROGRAM : ENCORES RA35+ : 3.0 CON COM1: ENCORES	30		\$720.00	10/27	10/27	1		SAT	1
7			1000P-1100P PROGRAM : L&O SVU RA35+ : 2.0 CON COM1: L&O SVU	30		\$720.00	10/27	10/27	1		SAT	1
8			1100A-1130A PROGRAM : CHRIS MATTHEWS RA35+ : 1.0 CON COM1: CHRIS MATTHEWS	30		\$150.00	10/28	10/28	1		SUN	1
9			600P-630P PROGRAM : NEWS 6P SUN RA35+ : 6.0 CON COM1: NEWS 6P SUN	30		\$350.00	10/28	10/28	1		SUN	1

REP HEADLINE# 6366947
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.08
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			700P-815P PROGRAM : FTBL IN AMERICA RA35+ : 5.0 CON COM1: FTBL IN AMERICA	30		\$2,400.00	10/28	10/28	1		SUN	1
11			330P-400P PROGRAM : JUDGE JUDY RA35+ : 2.0 CON COM1: JUDGE JUDY	30		\$180.00	10/29	10/29	1		MON	1
12			700P-730P PROGRAM : NEWS 7P RA35+ : 2.0 CON COM1: NEWS 7P	30		\$575.00	10/29	10/29	1		MON	1
13			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$275.00	10/29	10/29	1		MON	1
14			1100P-1135P PROGRAM : NEWS 11P RA35+ : 2.0 CON COM1: NEWS 11P	30		\$615.00	10/29	10/29	1		MON	1
OCT/12			11785.00 NOV/12			\$1,645.00						
CONTRACT TOTAL												13430.00
TOTAL SPOTS												27

MARKET TOTALS \$335,750 WNCN 4% WRAL 55% WTVB 33% WRAZ 8% WRDC 0% WLFL 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- NOV/PJ
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNCN-TV	Date: 10/19/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
		10 1 2 3	- 10 1 2 9		

Total Charges: \$ 13430 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title